

**LADWP/BID MOU  
FUND REQUEST FORM**

**Send Original Form to:**

Office of the City Clerk, Neighborhood & BIDs Division  
Attn: Jose Flores, City Hall, Room 224  
200 North Spring Street Los Angeles, CA 90012

Phone: (213) 978-1099

*For Office Use*

BID Working Group Approval:

**I hereby request LADWP MOU funds for the intent stated below:**

<b>Official BID Name:</b>	asds <u>WESTCHESTER TOWN CENTER BID</u>
<b>Office Street Address:</b>	<u>8929 S. SEPULVEDA #130</u>
<b>City, State, Zip:</b>	<u>WESTCHESTER, CA 90045</u>
<b>Contact Name:</b>	<u>DONALD DUCKWORTH, EXE. DIR.</u>
<b>Phone and Email:</b>	<u>DUCKWORTH.DONALD@GMAIL.COM</u>
<b>Funding Requested</b> (up to \$5,000):	<u>310-417-9030</u> <u>\$5,000.00</u>
<b>Funding Intent:</b> (Be sure to discuss marketing, communication, and maintenance efforts)	<div style="border: 1px solid black; padding: 5px;"><u>THE WTC BID IS APPLYING FOR A GRANT FOR MARKETING, COMMUNICATIONS, MAINTENANCE, POLE BANNERS, AND LANDSCAPE LIGHTING. THE BID WILL ALSO PLACE DWP WATER USE / ENERGY CONSERVATION PROMOTIONAL INFO ON ITS WEBSITE &amp; IN ITS NEWSLETTER.</u></div>

*Please note attached chart for acceptable intent.*

**SUBMISSION MUST INCLUDE THE FOLLOWING INFORMATION:** (Please attach a separate sheet if needed)

Number of Businesses within the BID boundaries: 600 (est)      Number of parcels in the BID: 129

Estimated Number of Jobs Created in 2015:      Construction: PER ECONOMY      Permanent: PER ECONOMY

Promotion of DWP Programs: (frequency and recipients) ex: 6 months/22 visitors per day, or quarterly/2,200

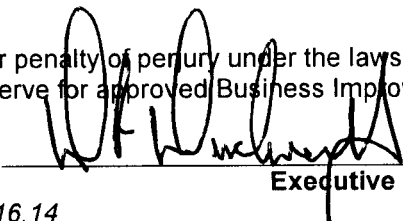
Website: WESTCHESTER TOWN CENTER.COM  
Newsletter: WTC BID NEWS  
Board/Committee Meetings: 3RD THURSDAY OF EVERY MONTH  
Flyer Distribution: BY BID AMBASSADOR  
Social Media: NONE

LADWP Programs and Services: if possible, please assist LADWP by providing the following information-

Number of Gallons of Water Saved: N/A      Number of Kilowatt Hours Saved: N/A

I certify under penalty of perjury under the laws of the State of California that the allocation of these funds are intended to serve for approved Business Improvement District Activities.

**\*Signature:**



**Executive Director**

**Date:**

7.1.15



Donald Duckworth <duckworth.donald@gmail.com>

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## DWP Promo Copy

1 message

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**Donald Duckworth** <duckworth.donald@gmail.com>

Fri, Jul 10, 2015 at 11:33 AM

To: Miranda Paster <miranda.paster@lacity.org>

Bcc: Donald R Duckworth <duckworth.donald@gmail.com>

The Melrose BID and the Westchester BID are planning to place DWP promotional information on their websites in connection with our recent grant applications. Do we have any idea as to their preferred "message" or copy? We have some flexibility so we'd like to address their preferences if any. If you don't know, perhaps you can refer me to someone at DWP.

Thank you.